

OBJECTIVE

A worldwide operator of food and beverage brands, SSP delivers a fast-paced graduate induction process. Graduates are expected to rapidly develop leadership behaviours and build strong support networks in preparation for their placement, which will see them leading a team within the first few weeks of employment. The SSP Outward Bound[®] programme supports graduates to:

- Recognise a variety of leadership styles, understanding when and how to employ them
- Understand how teams develop, whilst being aware of individual styles and the impact of these styles on others
- Develop plans for applying their learning in their first placement.

SOLUTION

An intense residential programme, encompassing:

- Self-managed outdoor exercises to explore supportive and directive forms of leadership
- Planning and execution of a simulated mountain rescue exercise to explore leadership in an emergency situation
- A peer feedback session to understand personal impact on others
- Review and action planning session to transfer learning to the graduates' forthcoming placement.

RESULTS

100% of SSP graduates feel they have developed as a team as a result of the programme.78% better understand how and when to employ the appropriate leadership style.77% gained skills that will make a positive difference to their performance at work.

WANT TO LEARN MORE?

Don't just take our word for it that Outward Bound programmes deliver results. Get in touch and we will put you in contact with one of our clients who will happily tell you more.

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